



Four State ~ Gulf Coast Regional
Needs Assessment Survey
Project

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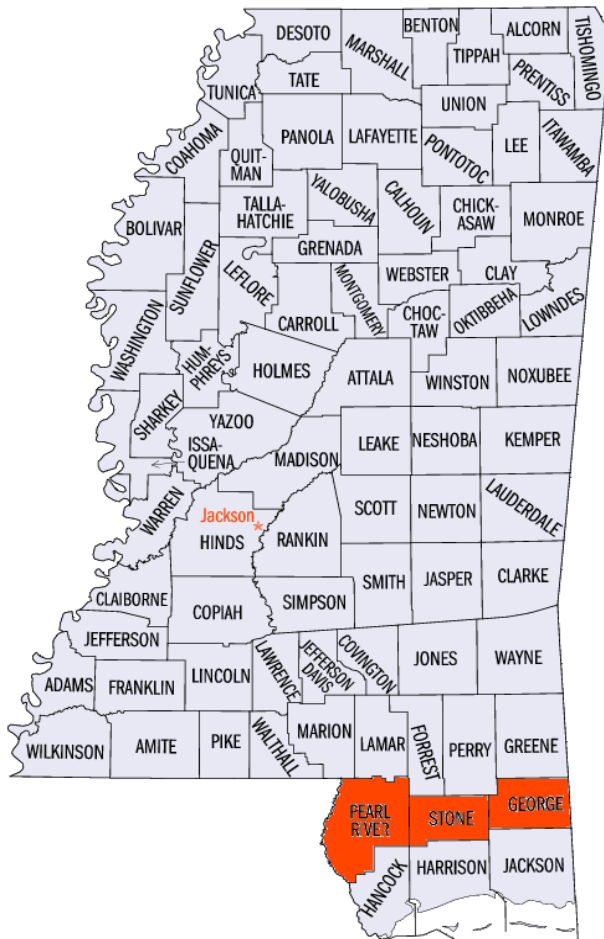
Introduction

Smart and sustainable growth in the Gulf Coast region requires a comprehensive understanding of the needs and goals of a cross section of individual counties and parishes, located from Louisiana to Florida. These regions need to be able to prioritize both their needs and the needs of the adjoining counties, in order to pool their efforts and resources, allocate adequate funding and maximize their results.

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Mississippi Counties



- Pearl River
- Stone
- George

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Alabama Counties

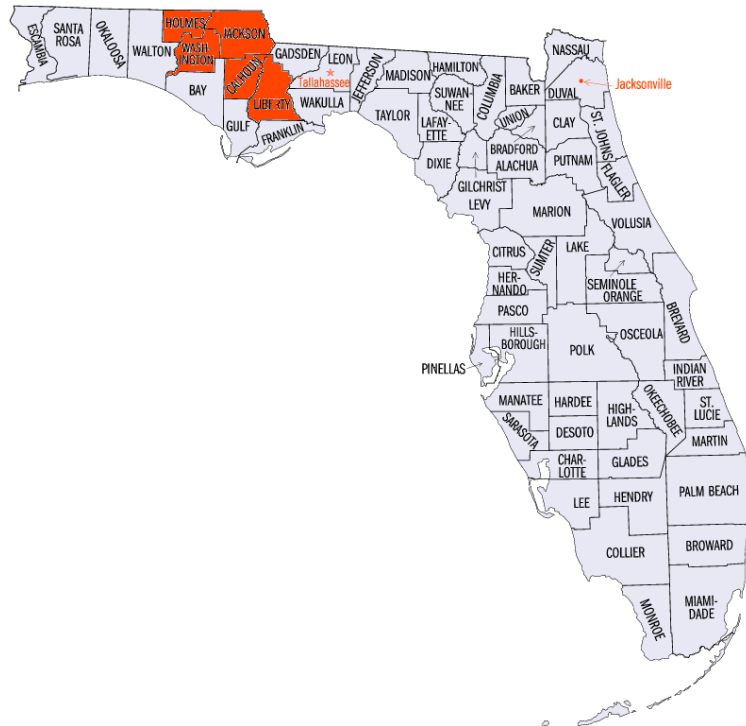


- Washington
- Clarke
- Monroe
- Escambia

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Florida Counties



- Holmes
- Washington
- Jackson
- Liberty
- Calhoun

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Survey Methodology

We are using a mixed method survey that will include both qualitative and quantitative information obtained from key county and municipal employees and elected officials. The survey will be more heavily weighted toward the quantitative but will provide space for the officials to offer up input outside the scope of the provided responses if necessary.

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Areas of Interest

- Infrastructure
- Transportation
- Housing
- Public Safety/Emergency Management/Storm Mitigation
- Tourism
- Economic Development ~ Gaming, Fishing, Manufacturing, etc.
- Historical Restoration
- Social Services
- Education

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Potential Use for Data

- Allows counties to partner up for common projects
- Provides holistic and interdepartmental understanding of needs and ability to prioritize projects
- Creates opportunity for Public Private Partnerships
- Data used to request appropriate funding

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Further Research

Our next step will be to take the data sets provided from the survey and overlay the information with Census data and Geospatial Information to see exactly how the obtained data is reflected on the ground, in a real world context.

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Conclusions

- Survey will provide straight percentage responses reflecting the priorities of key decision makers, and elected officials.
- This information can be used for academic publication, funding requests, cross department communication, public information and future survey comparison.

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**THANK YOU VERY MUCH FOR YOUR
ATTENTION**

**IF YOU HAVE ANY QUESTIONS
PLEASE FEEL FREE TO ASK**

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