### Demographics

<table>
<thead>
<tr>
<th></th>
<th>1990</th>
<th>2000</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population (No.)</td>
<td>31,760</td>
<td>42,967</td>
<td>39,741</td>
</tr>
<tr>
<td>White Non-Hispanic (%Pop)</td>
<td>88.7</td>
<td>90.7</td>
<td>90.2</td>
</tr>
<tr>
<td>Black Non-Hispanic (%Pop)</td>
<td>8.7</td>
<td>6.9</td>
<td>6.9</td>
</tr>
<tr>
<td>Hispanic (%Pop)</td>
<td>1.7</td>
<td>1.8</td>
<td>2.4</td>
</tr>
<tr>
<td>0-24 Yrs (%Pop)</td>
<td>36.1</td>
<td>32.5</td>
<td>30.8</td>
</tr>
<tr>
<td>25-64 Yrs (%Pop)</td>
<td>49.6</td>
<td>53.6</td>
<td>54.6</td>
</tr>
<tr>
<td>65+ Yrs (%Pop)</td>
<td>14.2</td>
<td>14.0</td>
<td>14.5</td>
</tr>
<tr>
<td>Less than H.S. (%Pop 25+)</td>
<td>32.2</td>
<td>22.0</td>
<td>14.3</td>
</tr>
<tr>
<td>High School Grad. (%Pop 25+)</td>
<td>29.1</td>
<td>29.1</td>
<td>29.9</td>
</tr>
<tr>
<td>Some College (% Pop 25+)</td>
<td>25.0</td>
<td>31.1</td>
<td>34.0</td>
</tr>
<tr>
<td>Bachelor’s or more (% Pop 25+)</td>
<td>14.4</td>
<td>17.2</td>
<td>21.8</td>
</tr>
</tbody>
</table>

### Components Population Change

<table>
<thead>
<tr>
<th></th>
<th>2000</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Natural</td>
<td>19</td>
<td>58</td>
</tr>
<tr>
<td>Domestic</td>
<td>295</td>
<td>785</td>
</tr>
<tr>
<td>International</td>
<td>7</td>
<td>12</td>
</tr>
<tr>
<td>Net Migration</td>
<td>321</td>
<td>855</td>
</tr>
</tbody>
</table>

### Housing

<table>
<thead>
<tr>
<th></th>
<th>1990</th>
<th>2000</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Housing Units</td>
<td>16,561</td>
<td>21,072</td>
<td>21,182</td>
</tr>
<tr>
<td>Homeownership Rate</td>
<td>79.0</td>
<td>79.6</td>
<td>79.9</td>
</tr>
<tr>
<td>Building Permits</td>
<td>75</td>
<td>105</td>
<td>1,098</td>
</tr>
<tr>
<td>Avg. Bldg. Permit Value</td>
<td>$37,493</td>
<td>$102,048</td>
<td>$98,119</td>
</tr>
</tbody>
</table>

### Poverty & Employment

<table>
<thead>
<tr>
<th></th>
<th>1990</th>
<th>2000</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Poverty Rate (Persons)</td>
<td>22.7</td>
<td>14.1</td>
<td>17.3</td>
</tr>
<tr>
<td>Civilian Labor Force</td>
<td>12,795</td>
<td>19,516</td>
<td>19,018</td>
</tr>
<tr>
<td>Employed</td>
<td>11,865</td>
<td>18,565</td>
<td>18,018</td>
</tr>
<tr>
<td>Unemployment Rate</td>
<td>7.3</td>
<td>4.9</td>
<td>5.3</td>
</tr>
</tbody>
</table>
### Income & Employment Type

<table>
<thead>
<tr>
<th></th>
<th>1990</th>
<th>2000</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Per Capita Inc. ($)</td>
<td>$13,169</td>
<td>$21,455</td>
<td>$41,124</td>
</tr>
<tr>
<td>Per Capita Market Inc.* ($)</td>
<td>$11,019</td>
<td>$17,840</td>
<td>$35,325</td>
</tr>
<tr>
<td>Avg. Self-Employed Inc. ($)</td>
<td>$12,895</td>
<td>$10,792</td>
<td>$11,844</td>
</tr>
<tr>
<td>Avg. Wage &amp; Salary Inc. ($)</td>
<td>$21,960</td>
<td>$30,410</td>
<td>$41,834</td>
</tr>
<tr>
<td>Bank Deposits ($M)</td>
<td>$156</td>
<td>$350</td>
<td>$744</td>
</tr>
<tr>
<td>Self-Employed</td>
<td>1,435</td>
<td>4,768</td>
<td>7,457</td>
</tr>
<tr>
<td>Wage &amp; Salary Employed</td>
<td>11,429</td>
<td>15,215</td>
<td>15,453</td>
</tr>
<tr>
<td>Goods-Producing (% Jobs)</td>
<td>20.8</td>
<td>15.4</td>
<td>19.7</td>
</tr>
<tr>
<td>Service (% Jobs)</td>
<td>79.2</td>
<td>84.6</td>
<td>80.3</td>
</tr>
</tbody>
</table>

* Personal income minus transfer receipts

### Establishments

<table>
<thead>
<tr>
<th></th>
<th>2000</th>
<th>2006</th>
</tr>
</thead>
<tbody>
<tr>
<td>Third Places*</td>
<td>75</td>
<td>70</td>
</tr>
<tr>
<td>Arts, Ent., and Rec.</td>
<td>11</td>
<td>11</td>
</tr>
<tr>
<td>Civic Associations</td>
<td>37</td>
<td>34</td>
</tr>
<tr>
<td>Micro (1-4 Emp)</td>
<td>436</td>
<td>429</td>
</tr>
<tr>
<td>Small (5-19 Emp)</td>
<td>234</td>
<td>198</td>
</tr>
</tbody>
</table>

*Considered indirect measure of social capital. Includes Museums, Hair, Nail, etc.

### Farms

<table>
<thead>
<tr>
<th></th>
<th>2002</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Farms</td>
<td>298</td>
<td>286</td>
</tr>
<tr>
<td>Farms w/sales less than $50k (%)</td>
<td>95.3</td>
<td>94.8</td>
</tr>
<tr>
<td>Farms w/sales $50k-$99k (%)</td>
<td>2.7</td>
<td>2.4</td>
</tr>
<tr>
<td>Farms w/sales $100k or more (%)</td>
<td>2.0</td>
<td>2.8</td>
</tr>
</tbody>
</table>

### Travel Time to Work

<table>
<thead>
<tr>
<th></th>
<th>1990</th>
<th>2000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than 5 minutes (% Worked)</td>
<td>4.5</td>
<td>3.6</td>
</tr>
<tr>
<td>5-29 Minutes (% Worked)</td>
<td>53.8</td>
<td>53.3</td>
</tr>
<tr>
<td>30-59 Minutes (% Worked)</td>
<td>27.8</td>
<td>28.4</td>
</tr>
<tr>
<td>1 hour or more (% Worked)</td>
<td>13.9</td>
<td>14.7</td>
</tr>
</tbody>
</table>

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Created by the Southern Rural Development Center